

The architecture and construction industry's history is replete with projects beginning the design and construction phases before completion of the relevant research and homework. Unfortunately, these projects are completed over-budget and past the completion dates.

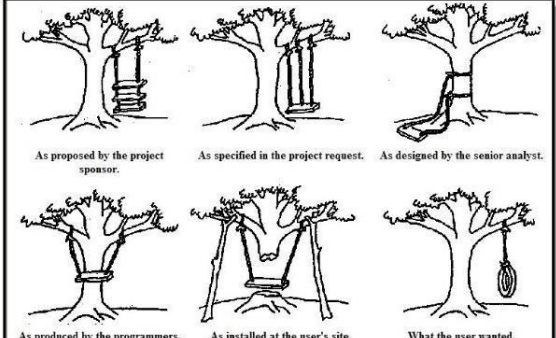
The consequences of starting a project without the completion of the **Discover and Review of Options_{TM}** phase is analogous to pouring a concrete slab foundation on a Texas afternoon in August. At the end of the day is a slab (not a good foundation). And as the project progresses, the slab cracks and heaves, and disrupts the project - poor planning, costly to change, the project schedule, and budget.

Twelve pages comprise a primer of reasoning for the completion of the **Discover and Review of Options_{TM}** phase and the Program of Requirements to help us help you ***'Live in the Reality of your Dream's Vision'_{TM}***

DEVELOPING THE PROGRAM OF REQUIREMENTS (POR)

Discover and Review of Options _{TM}

Insight and Recommendations for Avoiding
Tragic Mistakes, Design Errors, and Change Orders.



As proposed by the project sponsor. As specified in the project request. As designed by the senior analyst.

As produced by the programmers. As installed at the user's site. What the user wanted.

LET'S GET STARTED

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We appreciate your interest in our firm and look forward to an opportunity to meet you and develop a relationship with you and your project.